

Parametric and Nonparametric Factorial Designs

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Apr 20, 2009 (updated on Apr 20, 2009) Lecture Notes for Graduate Level Empirical Microeconomics, Peking University Guanghua School of Management

Agenda

- ▶ Two-factor Designs (Parametric)
- ▶ Two-factor Designs (Non-Parametric)

Two-Factor Designs

- ▶ The section of parametric two-factor designs largely follows D. Montgomery (2003). *Design and Analysis of Experiments*. John Wiley & Sons.
- ▶ The section of non-parametric counterpart largely follows Akritas, M.G., Arnold S.F. and Brunner E. (1997). “Nonparametric Hypothesis and Rank Statistics for Unbalanced Factorial Designs,” *Journal of the American Statistical Association*, 92, 258-265.

Two-Factor Designs (Parametric)

- ▶ Dependent variable is continuous
 - ▶ “The only well-accepted multivariable procedures for ordinal dependent variables are the ones that can be used as non-parametric equivalents to certain ANOVA designs.” – Richard Riegelman (2004). *Studying a study and testing a test*. Lippincott Williams & Wilkins. p. 357.
- ▶ Independent variables are called the main factors and interaction

Two-Factor Designs (Parametric)

- ▶ Two factors/treatments (A & B), assumed to be fixed (not random) effects
- ▶ A has possible levels (values) indexed by i from 1 to a ; B has possible levels (values) indexed by j from 1 to b ;
- ▶ Each pair of (i, j) is called a cell
- ▶ Each cell contains many observations indexed by k
- ▶ $(\alpha\beta)_{ij}$ is called an interaction of the cell (i, j)
- ▶ The following is called an effects model:
 - ▶ The k th observation for the cell (i, j) :

$$Y_{ijk} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + \epsilon_{jik}; i = 1, \dots, a; j = 1, \dots, b \quad (1)$$

- ▶ $\epsilon_{jik} \sim \text{n iid}(0, \sigma^2)$ and unrelated to all other variables

Example:

- ▶ The k th observation for the cell (i, j) :

$$\text{Fight}_{ijk} = \mu + \text{Husband's Temperament}_i + \text{Wife's Temperament}_j + \text{Husband's Temperament}_i \times \text{Wife's Temperament}_j + \epsilon_{jik}$$

- ▶ where
 - ▶ $i = 1, \dots, a; j = 1, \dots, b;$
 - ▶ Temperament runs from “Like Sheep” to “Like Tigers”
 - ▶ We unrealistically assume one to one relationships so no single individuals appear in more than one cell :)
- ▶ Is it more likely for a fight to occur when two tiger types are matched, or a tiger type is matched with a sheep type?

Beyond Two-Factor Designs

- ▶ If there are more than $k > 2$ factors, we call it a 2^k design.
- ▶ The number of cells quickly goes out of bound as k increases, so in practice we could run fractional factorial designs which usually cut the number of treatments run to half
- ▶ These are not the subject for today as the vast majority of factorial designs involve only two factors

- ▶ The k th observation for the cell (i, j) :

$$Y_{ijk} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + \epsilon_{jik}; i = 1, \dots, a; j = 1, \dots, b \quad (2)$$

- ▶ Exercise: Show that there are $1 + a + ab$ parameters, $1 + a + b + ab$ normal equations, $1 + a + b$ linearly dependencies, and the following $1 + a + b$ restrictions allows exact identification

$$\sum_{i=1}^a \alpha_i = 0; \sum_{j=1}^b \beta_j = 0, \sum_{i=1}^a (\alpha\beta)_{ij} = 0, \sum_{j=1}^b (\alpha\beta)_{ij} = 0 \quad (3)$$

- ▶ That is we impose that the effects are deviations from means:
- ▶ See Montgomery (2003) pp 185-189 for answers

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 - ▶ Model
 - ▶ →Hypothesis Testing
 - ▶ Model Adequacy Checking
 - ▶ Fixing Inadequacy
 - ▶ Parameter Estimations
- ▶ Two-factor Designs (Non-Parametric)

Hypotheses

$$H_0(\alpha) : \alpha_1 = \dots = \alpha_a = 0 \quad (4)$$

$$H_a(\alpha) : \text{at least one } \alpha_i \neq 0 \quad (5)$$

$$H_0(\beta) : \beta_1 = \dots = \beta_b = 0 \quad (6)$$

$$H_a(\beta) : \text{at least one } \beta_j \neq 0 \quad (7)$$

$$H_0(\alpha\beta) : (\alpha\beta)_{11} = \dots = (\alpha\beta)_{ab} = 0 \quad (8)$$

$$H_a(\alpha\beta) : \text{at least one } (\alpha\beta)_{ij} \neq 0 \quad (9)$$

Notations

- ▶ $y_{i..}$ denotes the total of all observations under the i^{th} level of factor A
- ▶ $y_{.j.}$ denotes the total of all observations under the j^{th} level of factor B
- ▶ $y_{ij.}$ denotes the total of all observations under the ij^{th} cell
- ▶ $y_{...}$ denotes the total of all observations
- ▶ use a bar to denote mean values
- ▶ Total corrected sum of squares (SS_T) is

$$\sum_{i=1}^a \sum_{j=1}^b \sum_{k=1}^n (y_{ijk} - \bar{y}_{...})^2 \quad (10)$$

- By straightforward algebraic expansion, SS_T can be written as

$$\begin{aligned}SS_T &= bn \sum_{i=1}^a (\bar{y}_{i..} - \bar{y}...) ^2 + an \sum_{j=1}^b (\bar{y}_{.j.} - \bar{y}...) ^2 \\ &+ n \sum_{i=1}^a \sum_{j=1}^b (\bar{y}_{ij.} - \bar{y}_{i..} - \bar{y}_{.j.} + \bar{y}...) ^2 \\ &+ \sum_{i=1}^a \sum_{j=1}^b \sum_{k=1}^n (y_{ijk} - \bar{y}_{ij.}) ^2\end{aligned}\tag{11}$$

or

$$SS_T = SS_A + SS_B + SS_{AB} + SS_E\tag{12}$$

Degrees of Freedom

Effects	Degrees of Freedom
A	$a-1$
B	$b-1$
AB	$(a-1)(b-1)$
Error	$ab(n-1)$
Total	$abn-1$

- ▶ A and B have a and b levels respectively, so df are $a-1$ and $b-1$
- ▶ The interaction df is the df of cells (which is $ab-1$) minus the df's of a and b. So $ab-1-(a-1)-(b-1)=(a-1)(b-1)$
- ▶ In each ab cell, there are $n-1$ df. So there are $ab(n-1)$ df for errors

Expected Mean Square

- ▶ Mean Square is defined by dividing the sum of squares by its degree of freedom. Taking expected values, we have:

$$E(MS_A) = E\left(\frac{SS_A}{a-1}\right) \quad (13)$$

$$E(MS_B) = E\left(\frac{SS_B}{b-1}\right) \quad (14)$$

$$E(MS_{AB}) = E\left(\frac{SS_{AB}}{(a-1)(b-1)}\right) \quad (15)$$

$$E(MS_E) = E\left(\frac{SS_E}{ab(n-1)}\right) \quad (16)$$

- ▶ Recall that $SS_E = \sum_{i=1}^a \sum_{j=1}^b [\sum_{k=1}^n (y_{ijk} - \bar{y}_{ij.})^2]$.
- ▶ Dividing the squared bracket terms by $n-1$ gives

$$\sum_{i=1}^a \sum_{j=1}^b \left[\sum_{k=1}^n \frac{(y_{ijk} - \bar{y}_{ij.})^2}{n-1} \right] = \sum_{i=1}^a \sum_{j=1}^b s_{ij}^2 \quad (17)$$

- ▶ where s_{ij}^2 is the sample variance for cell (i, j) .
- ▶ Since $\epsilon_{jik} \sim \text{iid}(0, \sigma^2)$, $Es_{ij}^2 = \sigma^2$.
- ▶ So $E(MS_E) = E\left(\frac{\sum_{i=1}^a \sum_{j=1}^b [\sum_{k=1}^n \frac{(y_{ijk} - \bar{y}_{ij.})^2}{n-1}]}{ab}\right) = E\left(\frac{\sum_{i=1}^a \sum_{j=1}^b s_{ij}^2}{ab}\right) = \frac{\sum_{i=1}^a \sum_{j=1}^b Es_{ij}^2}{ab} = \sigma^2$
- ▶ Similarly, we can find $E(MS_A)$, $E(MS_B)$, $E(MS_{AB})$ on the next page



$$E(MS_A) = \sigma^2 + \frac{bn \sum_{i=1}^a \alpha_i}{a-1} \quad (18)$$

$$E(MS_B) = \sigma^2 + \frac{an \sum_{j=1}^b \beta_j}{b-1} \quad (19)$$

$$E(MS_{AB}) = \sigma^2 + \frac{n \sum_{i=1}^a \sum_{j=1}^b (\alpha\beta)_{ij}}{(a-1)(b-1)} \quad (20)$$

$$E(MS_E) = \sigma^2 \quad (21)$$

- ▶ So if $H_0(\alpha)$, $H_0(\beta)$, and $H_0(\alpha\beta)$ are all true.
 MS_A , MS_B , MS_{AB} , MS_E are all unbiased estimates of σ^2
- ▶ But if only $H_0(\alpha)$ is not true, then $E(MS_A) > E(MS_E)$.

Hypothesis Testing Using Mean Squares

- ▶ So $\frac{MS_A}{MS_E}$ measures if $H_0(\alpha)$ is true. Turned out $\frac{MS_A}{MS_E} \sim F$ with $a - 1$ df.
- ▶ Similarly, $\frac{MS_B}{MS_E}$ and $\frac{MS_{AB}}{MS_E}$ also $\sim F$ with $b - 1$ and $(a - 1)(b - 1)$ df's.

Hypothesis Testing of Pairwise Means Difference

- ▶ Of N cells, there are $\binom{N}{2}$ possible combinations, and thus pairwise testings possible.
- ▶ Consider a 3 by 3 example. There are three levels for factor A and three levels for factor B.
- ▶ There are $\binom{9}{2} = 36$ total pairwise testings possible.
- ▶ Consider that if we are only interested to find the means difference when a level of B is fixed.
- ▶ Then we can use the Tukey test.

Tukey Test: Hypothesis Testing of Pairwise Means Difference

- ▶ The Tukey Test Statistics is the absolute difference between the two means, denoted by T .
- ▶ In a two tailed test, we reject the null of no difference if

$$T > T_{\alpha} = q_{\alpha}(p, df_{MS_E}) \sqrt{\frac{MS_E}{n}}$$

- ▶ where

- ▶ n is the no. of observations in a cell which is the same across cells by assumption
- ▶ p is number of means, here it is three (the three levels of factor A)
- ▶ df_{MS_E} is the degree of freedom of MS_E
- ▶ $q_{\alpha}(p, df_{MS_E})$ can then be looked up in a statistical table or software

Tukey Test: Hypothesis Testing of Pairwise Means Difference

- ▶ Tukey (1953) shows that the overall significance level is exactly α when the sample sizes are equal (and at most α when the sample sizes are not equal but we will not consider this case below). This α is not the fixed effect, its the significance level. Now you see sometimes we use τ_i instead of α_i for the fixed effects.

Choice of Sample Size

- ▶ To find the appropriate sample size for a two-factor design, one can use the operating characteristic curves in Appendix Chart V in Montgomery. See also Montgomery Ch 5, pp 189.

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Model Adequacy Checking

- ▶ To $\epsilon_{jik} \sim \text{n iid}(0, \sigma^2)$ is reasonable, we can
 - ▶ do some visual inspection of plots of residuals
 - ▶ do more formal tests

First Plots: Does it shape like normal distribution?

- ▶ We first check if $\epsilon_{ijk} \sim niid(0, \sigma^2)$ is reasonable by doing a residual analysis
- ▶ The residuals for a two-factor factorial model are

$$e_{ijk} = y_{ijk} - \hat{y}_{ijk} \quad (22)$$

- ▶ where \hat{y}_{ijk} is the predicted value of y_{ijk}
- ▶ but $\hat{y}_{ijk} = \bar{y}_{ij}$. because $\hat{y}_{ijk} = \hat{\mu} + \hat{\alpha}_i + \hat{\beta}_j + (\widehat{\alpha\beta})_{ij} = \bar{y}_{ijk}$
(check it yourself) so

$$e_{ijk} = y_{ijk} - \bar{y}_{ijk} \quad (23)$$

- ▶ If $niid(0, \sigma^2)$ is satisfied, a plot of histogram of the e_{ijk} would give a normal distribution shape with mean zero.

Second Plots: Are There Outliers?

- ▶ You can also do a normal probability plot, which will be a straight line if $n iid(0, \sigma^2)$ is satisfied. Outliers can be detected using this plot.
- ▶ We can do some a rough statistical check. A standardized residual is defined as

$$d_{ij} = \frac{e_{ijk}}{\sqrt{MSE}} \quad (24)$$

- ▶ A rough check is to say that 68%, 95%, 99% of d_{ij} should be $\pm 1, \pm 2, \pm 3$.
- ▶ At times, you will find that even the largest d_{ij} is 1.83 so there is no obvious indicators of outliers.
- ▶ See details in Barnett and Lewis (1994), John and Prescott (1975) and Stefansky (1972)

Third Plots: Residuals in Time Sequence



- ▶ There should be no correlation between residuals
- ▶ The variance should be constant over time

Forth Plots: Residuals v. Fitted Values



- ▶ The residuals should be unrelated to any other variables including predicted response
- ▶ Some measuring instruments cause nonconstant variance because errors could be percentage of the size of observation

Formal Tests of Nonconstant Variance

- ▶ When normality and independence are satisfied, use the Bartlett's test

$$H_0(\sigma) : \sigma_1 = \dots = \sigma_a \quad (25)$$

$$H_a(\sigma) : \text{at least one } \sigma_i \text{ differs} \quad (26)$$

- ▶ The test statistic is $\chi_0^2 = 2.3026 \frac{q}{c}$ with $a - 1$ df where (for a one factor design)
 - ▶ $q = (N - a) \log S_p^2 - \sum_{i=1}^a (n_i - 1) \log S_i^2$
 - ▶ $c = 1 + \frac{1}{3(a-1)} (\sum_{i=1}^a (n_i - 1)^{-1} - (N - a)^{-1})$
 - ▶ $S_p^2 = \frac{\sum_{i=1}^a (n_i - 1) S_i^2}{N - a}$
- ▶ When normality is not satisfied, use the modified Levene test (Levene [1960] and Conover et al [1981])

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Fixing Inadequacy

- ▶ If homogeneity of variance is violated,
 - ▶ F test is only slightly affected in the balanced (equal no. of observations in each cell) fixed effect models.
 - ▶ If the cells having the larger variances also have smaller (larger) sample sizes, the actual type 1 error is larger (smaller) than anticipated.
 - ▶ So use equal sample size whenever possible
 - ▶ For random effects models, this violation is severe even for balanced design
 - ▶ See details on p.80 in Montgomery

- ▶ The usual approach is to apply a variance-stabilizing transformation and the analysis on the transformed data
- ▶ If the observations follow:
 - ▶ Poisson distribution, then use $y_{ijk}^* = \sqrt{y_{ijk}}$ or $\sqrt{1 + y_{ijk}}$
 - ▶ Lognormal distribution, then use $y_{ijk}^* = \log y_{ijk}$
 - ▶ Binomial distribution, then use $y_{ijk}^* = \arcsin \sqrt{y_{ijk}}$
- ▶ There is a large literature on this, see Ch 3(p.80) and Ch 14 in Montgomery

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Parameter Estimation

- ▶ See Montgomery (2003) pp. 185-189 for details

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Non-parametric Equivalence?

- ▶ The extension of parametric approach to testing higher order interactions is well established.
- ▶ However, the nonparametric alternatives are uncommon for testing interactions, especially for three factors or above
- ▶ More commonly, however, we deal with only two factors. This paper studies this:
 - ▶ Akritas, M.G., Arnold S.F. and Brunner E. (1997). "Nonparametric Hypothesis and Rank Statistics for Unbalanced Factorial Designs," *Journal of the American Statistical Association*, 92, 258-265.

- ▶ For a three factor model and the statistical procedure used in SAS See
 - ▶ G. Bakeerathan and S. Samita. A Non-parametric Approach in Testing Higher Order Interactions.

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Two-Factor Designs (Non-parametric) with Independent Observations

- ▶ For ordinal dependent variables
- ▶ A denotes the row-factor with a levels
- ▶ B denotes the column factor with b levels
- ▶ Y_{ijk} is the k^{th} observation for the cell (i, j)
- ▶ $N = \sum_i \sum_j n_{ij}$
- ▶ Y_{ijk} is assumed to be independent with
 - ▶ $P(Y_{ijk} \leq x) = F_{ij}^+(x), i = 1, \dots, a; j = 1, \dots, b$
 - ▶ We do not require a continuous distribution, we just required that it is right continuous (that's why we add the + sign to the F_{ij}).
 - ▶ We will ignore this and simply write $Y_{ijk} \sim F_{ij}$
- ▶ It also does not require homoskedasticity

- ▶ Akritas et al. (1997) show that F_{ij} can be decomposed into:

$$F_{ij}(y) = M(y) + A_i(y) + B_j(y) + C_{ij}(y) \quad (27)$$

- ▶ $A_i(y)$ is the main factor A effects
- ▶ $B_j(y)$ is the main factor B effects
- ▶ $C_{ij}(y)$ is the interaction effects
- ▶ $\sum_{i=1} A_i = 0; \sum_{j=1} B_j = 0, \sum_i C_{ij} = 0, \sum_j C_{ij} = 0$. Thus, denoting an index by a dot (.) when averaging over all values of the index, we have:
 - ▶ $M = F_{..}$,
 - ▶ $A_i = F_{i.} - M$
 - ▶ $B_j = F_{.j} - M$
 - ▶ $C_{ij} = F_{ij} - F_{i.} - F_{.j} + M$

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Hypotheses

- ▶ No main factor A effects: $H_0(A) : A_i = 0 \forall i = 1, \dots, a$
- ▶ No main factor B effects: $H_0(B) : B_j = 0 \forall j = 1, \dots, b$
- ▶ No interaction: $H_0(AB) : C_{ij} = 0, \forall i = 1, \dots, a, j = 1, \dots, b$
- ▶ No simple factor A effect (i.e. A has no effect on the response either through the main effect or the interaction)
 $H_0(A|B) : A_i + C_{ij} = 0, \forall i = 1, \dots, a, j = 1, \dots, b$
- ▶ No simple factor B effect:
 $H_0(B|A) : B_j + C_{ij} = 0, \forall i = 1, \dots, a, j = 1, \dots, b$

▶ The hypotheses can equivalently be written as:

▶ $H_0(A) : C_A F = 0$

▶ $H_0(B) : C_B F = 0$

▶ $H_0(AB) : C_{AB} F = 0$

▶ $H_0(A|B) : C_{A|B} F = 0$

▶ $H_0(B|A) : C_{B|A} F = 0$

▶ where

- ▶ 1_d is the $d \times 1$ column vector of one's
- ▶ $J_d = 1_d 1_d'$
- ▶ I_d is the d-dimensional identity matrix
- ▶ $M_d = (1_{d-1} | I_{d-1})$
- ▶ $F = (F_{11}, \dots, F_{1b}, \dots, F_{a1}, \dots, F_{ab})'$
- ▶ $C_A = M_a \otimes b^{-1} 1_b'$; $C_B = a^{-1} 1_a' \otimes M_b$
- ▶ $C_{AB} = M_a \otimes M_b$
- ▶ $C_{A|B} = M_a \otimes I_b$; $C_{B|A} = I_a \otimes M_b$

- ▶ Writing in this form is useful for conducting tests
- ▶ Under the null hypothesis of the form $CF = 0$, the test statistic is

$$Q(C) = N\hat{T}'_C(C\hat{V}C')^{-1}\hat{T}'_C \quad (28)$$

- ▶ which is χ^2 distributed for N large, with degree of freedom equals to the number of rows of C .
- ▶ where
 - ▶ \hat{T}_C is an estimate of $T_C = C \int \sum \sum \lim_{N \rightarrow \infty} (n_{ij}/N) F_{ij} dF$
 - ▶ \hat{V} is a consistent estimate of the variance matrix given in Akritas et al (2007).

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Other Considerations

- ▶ Two-factor designs (Non-Parametric) in related samples

- ▶ Recall that we already covered in the previous lecture about the Friedman Two-Way ANOVA by Ranks
- ▶ It actually tests two factor models (without the interaction term). Latest research have worked extending the Friedman test to test the interaction effects, but these are outside our scope for now.
- ▶ Consider again this dataset this test applies:
 - ▶ Raw scores of three age groups under four treatments (teaching methods)

Groups	<i>I</i>	<i>II</i>	<i>III</i>	<i>IV</i>
A (age below 5)	9	4	1	7
B (age between 5 & 9)	6	5	2	8
C (age above 9)	9	1	2	6

- ▶ One factor is age group, the other is treatments but observations across treatments within each age group are not independent. Say, younger kids might learn faster

- ▶ But it is too restrictive in that we need the number of treatments equals to the number of individuals. It is for complete block designs.
- ▶ If the design is a balanced incomplete block design, that is
 - ▶ the no. of students in each group equals the number of treatments (even though some treatments might not have any students)
 - ▶ each treatment is available in each group
 - ▶ the total no. of students exposed to each treatment are the same
- ▶ then we can use the Durbin (1951) test
- ▶ Example:

Groups	<i>I</i>	<i>II</i>	<i>III</i>	<i>IV</i>
A (age below 5)	9	4, 2		7
▶ B (age between 5 & 9)	6, 2		2	8
C (age between 9 & 10)		1	2, 3	5
D (age above 10)	1	5	5	5